

Ehtyl B



Buyers Package
Spring/Summer 2024

ABOUT THE BRAND/ COLLECTION

Ehtyl B. is a clothing brand that was created by Liberian designer, Renee Wilson in the Fall of 2017. The inspiration and name of the line comes from her daughter, Blythe. Like her daughter, the collection is bold, edgy and fashion forward. It features bright Ankara prints and patterns. Its main distinction from similar brands is that the Ankara prints are often paired with standard prints such as denim, camoflauge or houndstooth. The collection caters primarily to women, but also includes items for men.



THE COLLECTION



PHOENIX FLARED MINI



Description: Mini flared, one shoulder dress

Color/Style: Blue/Gold Ankara dress

Material: Cotton

Sizes: XS, Small, Medium, Large

Wholesale: \$50



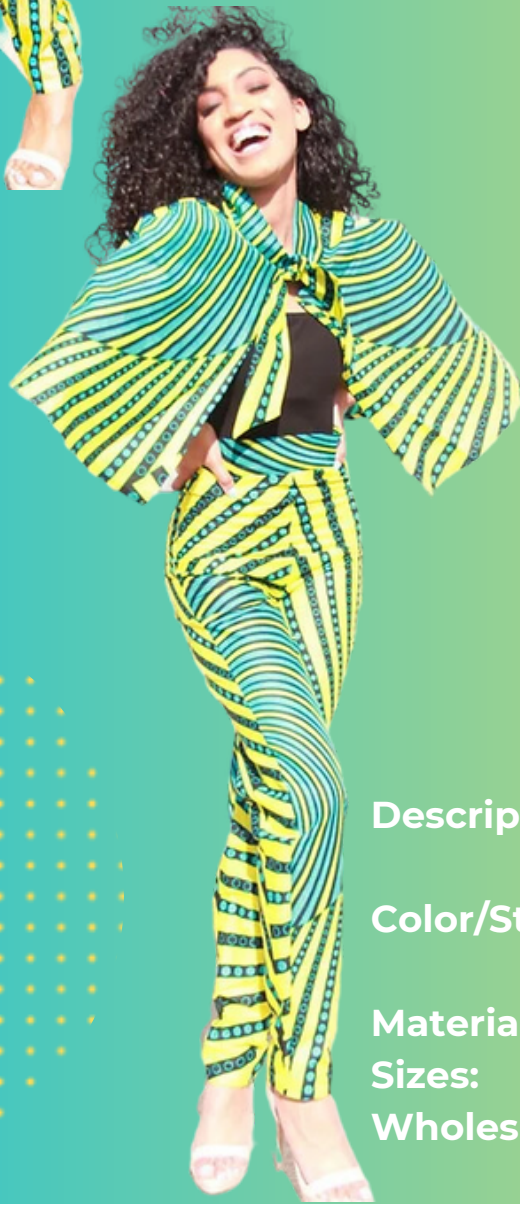
HARLEQUIN



Description: Trench jacket with matching pant
Color/Style: Multicolored Ankara two piece with silk lining
Material: Cotton
Sizes: Small, Medium, Large
Wholesale: \$120



PERSEPHONE SET



Description: High waist pant with matching short cape
Color/Style: Teal/Yellow Ankara skinny pant and mini cape
Material: Cotton
Sizes: XS, Small, Medium, Large
Wholesale: \$65



MUJAJI DRESS



Description: V-neck, sleeveless, high-low side cut dress
Color/Style: Teal/Yellow Ankara dress
Material: Cotton
Sizes: XS, Small, Medium, Large
Wholesale: \$45



EPIPHANY PANT



Description: Straight-legged pant with pockets

Color/Style: Multi-colored Ankara skinny pant

Material: Cotton

Sizes: XS, Small, Medium, Large

Wholesale: \$50



INFINITI WRAP JUMPER



Description: Jumper with long wrap top to be worn in multiple ways

Color/Style: Multicolored Ankara Wide-legged Jumper

Material: Cotton

Sizes: XS, Small, Medium, Large

Wholesale: \$65



TORTOISE SHEATH DRESS



Description: Long-sleeved sheath dress

Color/Style: Teal/Purple Ankara dress

Material: Cotton

Sizes: XS, Small, Medium, Large

Wholesale: \$50

RHEA BLAZER DRESS



Description: Reversible blazer denim dress, with high collar; interior denim and denim belt

Color/Style: Blue/White/Gray Ankara Blazer dress

Material: Cotton and Denim

Sizes: XS, Small, Medium, Large

Wholesale: \$95



MAIA MINI MOD DRESS



Description: Mini mod Ankara printed dress with pockets

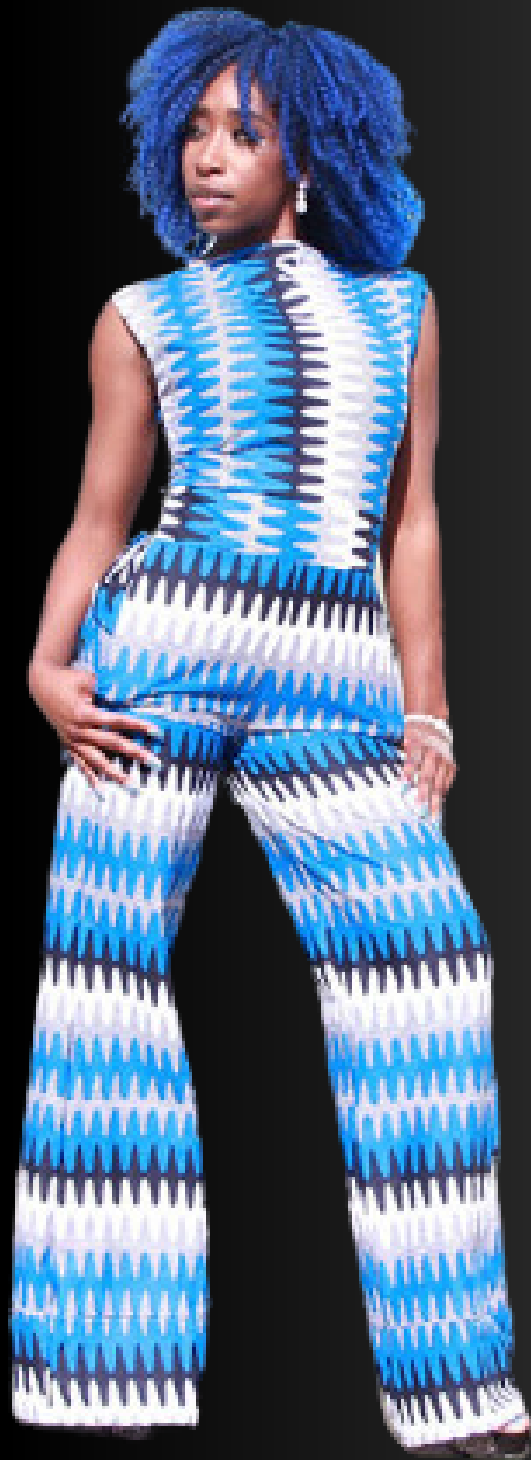
Color/Style: Blue/White/Gray Ankara Mini dress

Material: Cotton

Sizes: XS, Small, Medium, Large

Wholesale: \$50

HYRAX JUMPER



Description: Ankara jumpsuit with pockets
Color/Style: Blue/White/Gray Wide legged Ankara Jumper
Material: Cotton
Sizes: XS, Small, Medium, Large
Wholesale: \$55



COTERIE



- Description:** Two piece mid-length jacket with skinny pant
- Color/Style:** Multi-colored, mid-length single button jacket with matching skinny pant and ankle slit
- Material:** Cotton
- Sizes:** XS, Small, Medium, Large
- Wholesale:** \$95

CARDINAL



Description: Sleeveless top with band collar and matching pant with pockets

Color/Style: Red, Black and White Ankara and Houndstooth set

Material: Cotton

Sizes: Small, Medium, Large

Wholesale: \$120



PRODUCTION PROCESS

Once the design concept has been finalized, paper patterns are then created and used for the construction of the sample garments. The fabric is sourced locally from multiple vendors in New Jersey and New York, and abroad from Liberia, Ghana and Nigeria.

After the garments are assembled, fitting and quality control checks are conducted before increased quantities are produced. All packaging, labeling and overall production are conducted locally in New York and New Jersey.

ORDER GUIDELINES

Minimum order quantities are 50 for all pieces, with an 8 week production/delivery time. Orders may be made electronically via a digital order form.

50% deposit is due when order is placed. Final balance is due when order is ready to ship. Shipping is made via UPS ground delivery. Shipping costs are included in the pricing.

Returns/exchanges must be made within 30 days of delivery. Refunds on returns are accepted only for defective garments, if an exchange is not possible. Designer assumes the costs of shipping for exchanges on defective garments.

No refunds for cancellations after production has commenced. Any changes to an order must be made within seven days of order placement. After that period has lapsed, no changes may be made.

Acceptable forms of payment includes Visa, Master Card, American Express as well as debit cards. Payments are made via an online invoicing system.

Failure to pay the balance owed will result in non-delivery of items.

IN THE PRESS/COLLABS



ANKARA FESTIVAL LA
**SHOWCASING
DESIGNER**
SUNDAY, SEPTEMBER 1, 2019
EHTYL B.



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aggolo[®]

LA VOIE DE LA MODE AFRICAINE

*On the Stage
Sur l'Estrade*

LIBERIA

EHTYL B

RENEE WILSON

Get out of comfort zone to dress
Sortir de sa zone de confort pour vêtir

Qui porte quoi ?

BENIN

LES TERIBA

Fierté de la
musique
africaine

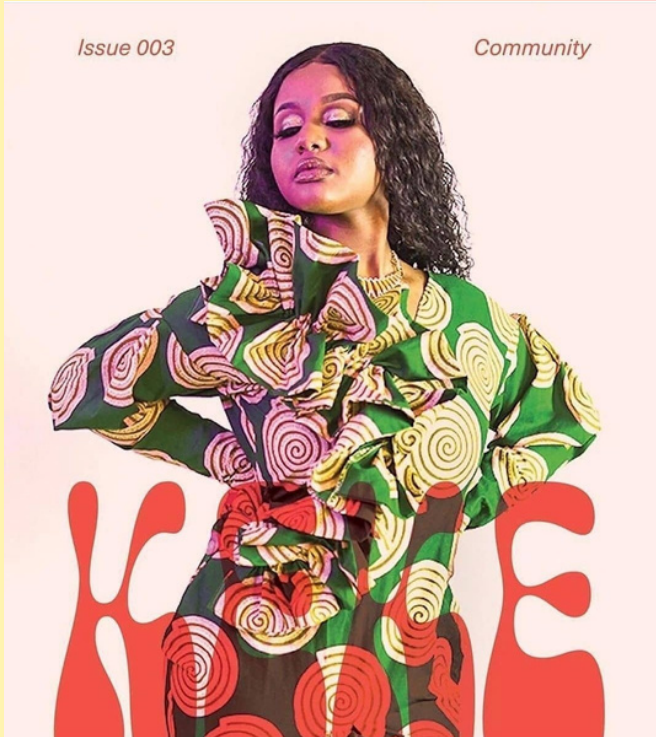
**NAOMI NUCIA GLAY EMBODIES LIBERIAN
CULTURE**

MEDIUM.COM



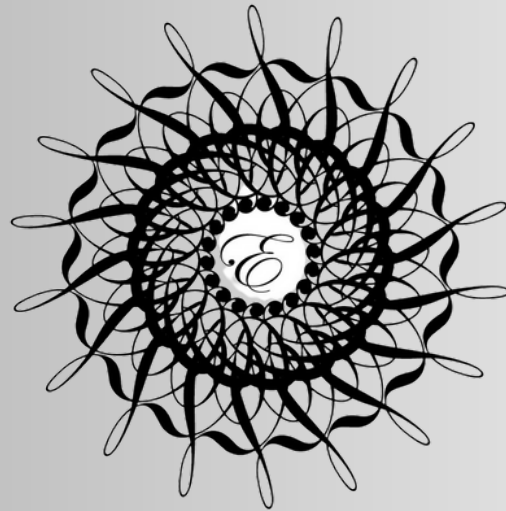
Andre' J. Ellington \

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Ehtyl B

**188 Jefferson St. Ste 251
Newark, NJ 07105
m. 609-851-0175**

**info.ehtylb@gmail.com
Instagram: @ehtyl.b
Facebook: @ehtyl**

www.ehtylb.com